

Increasing Equity in Illinois' Cannabis Market

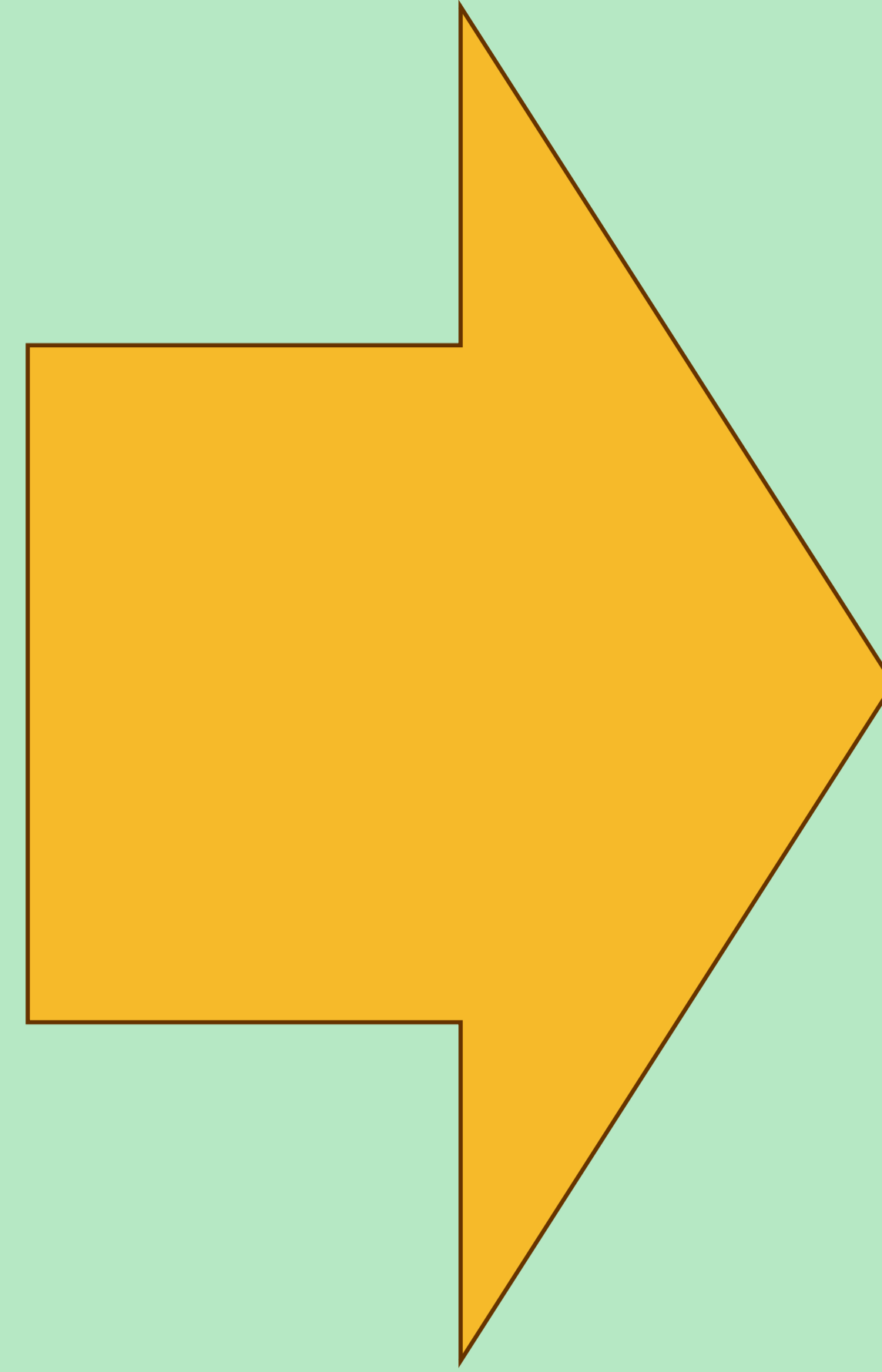
Applicants Receiving Notice of Award for Craft Grower, Infuser & Transportation Licenses



213

New Licenses

WITH 1600+
Principal Officers



67%

Majority People of Color Owned

Demographics of Applicants Eligible for Licenses

98

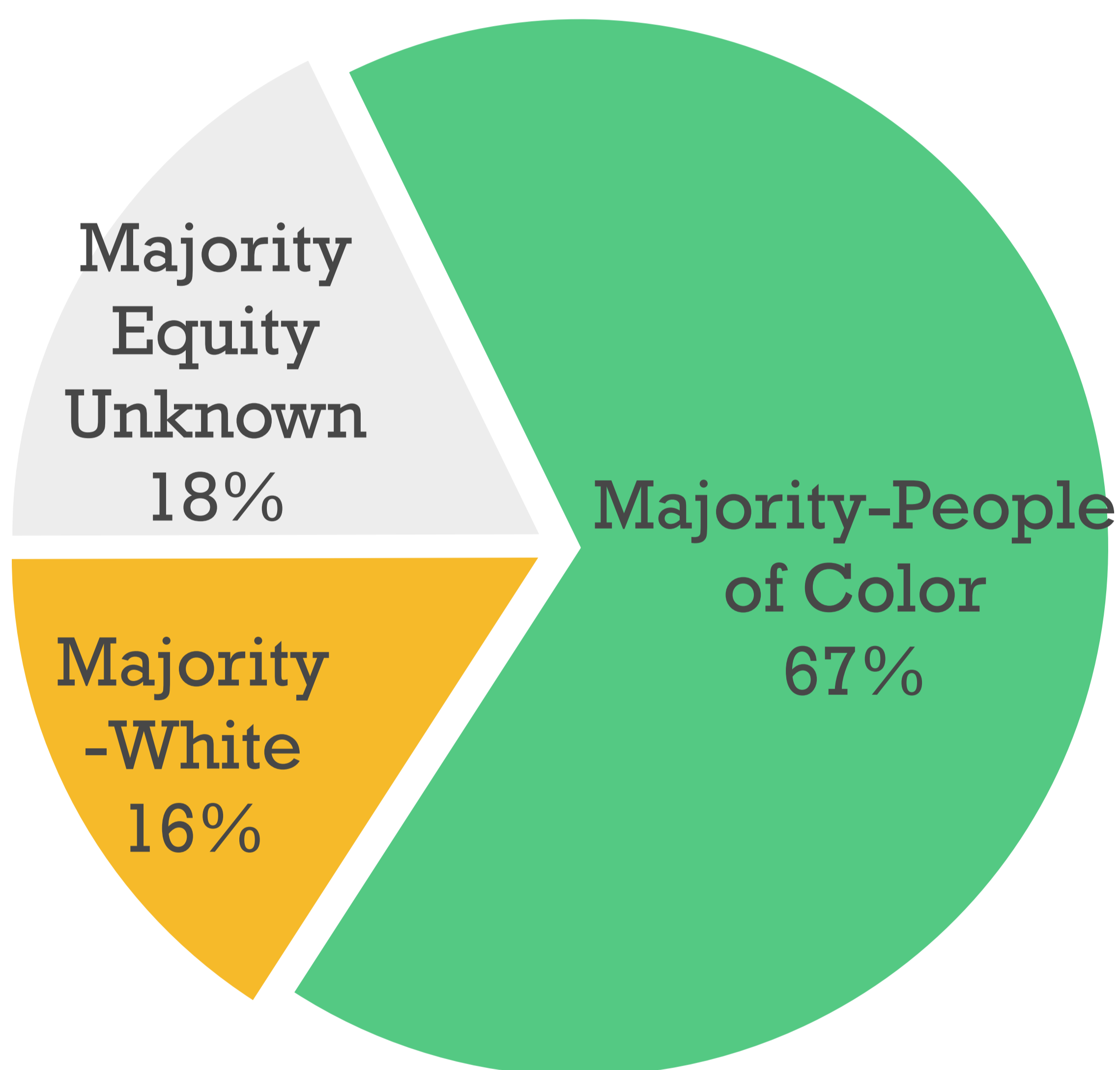
Majority Black-Owned

19

Majority Latino-Owned

34

Majority Women of Color



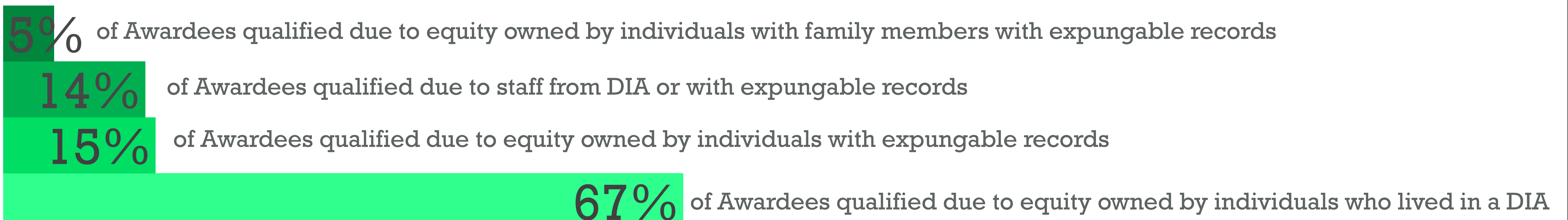
100%

of Applicants eligible for licenses are Qualified Social Equity Applicants

License Types Awarded Across Illinois



Social Equity Applicant Type



Source: CROO analysis of voluntarily provided demographic information for applicants receiving notice of award for IDoA cannabis licenses. Analysis did not include data on the entire application pool at this time. Each application's equity ownership was evaluated for majority ownership.